

FRIENDS
OF CANCER
PATIENTS
We are always with you



أصدقاء
مرضى
السرطان
نحن معكم دوماً

Annual Report

FRIENDS OF CANCER PATIENTS

2023



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Chairman Message

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As we embark on another year of hope and achievement, it is with great pride and gratitude that I reflect upon the incredible journey of Friends of Cancer Patients over the past 24 years. Since our establishment in 1999 under the leadership and patronage of Her Highness Sheikha Jawaher bint Mohammed Al Qasimi, our organization has achieved countless milestones in the fight against cancer.

In this annual report, we highlight our key accomplishments for the year 2023, which revolve around three core pillars: raising awareness about the importance of early cancer detection, providing comprehensive support to cancer patients, and advocating for better cancer policies and the promotion of global best practices.

Guided by the unwavering generosity and visionary leadership, we have alleviated the cost burden of treating 323 cancer patients throughout the year, transcending nationality, age, and religion. This stands as a testament to our commitment to inclusivity, ensuring that every individual facing cancer receives the support they need.

Furthermore, Friends of Cancer Patients organized a series of community events and awareness campaigns throughout the year, to provide vital emotional support to those living with the disease. Initiatives such as the Pink Caravan, ANA Childhood Cancer Initiative, and Shanab Initiative have not only strengthened our impact but also played a pivotal role in spreading awareness and fostering early detection practices throughout the country.

In addition to these efforts, Friends of Cancer Patients organised actively participated in multiple seminars, workshops, and local as well as international conferences that align with our humanitarian mission. By engaging with experts and sharing knowledge, we continually strive to advance cancer research, treatment methods, and patient care, in order to pave the way for a brighter future in the battle against this devastating disease.

As we move forward, we remain steadfast in our commitment to enhancing the lives of cancer patients and their families. With the invaluable support of our stakeholders, dedicated team, and the wider community, we are confident that we will continue to make a profound impact in the fight against cancer.

Finally, and most importantly, on behalf of the Board of Trustees, I would like to express our sincere gratitude to all our donors for their incredible enduring support not only over the past year but every year since FOCP's establishment. Your contributions are indeed the fuel that enables us to carry out our vital work in support of our patients and their families.

Thank you.

H.E. Sawsan Al Fahoum Jafar
Chairman Board of Directors
Friends of Cancer Patients

Our Board

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H.E. Sawsan Al Fahoum Jafar
Chairman Board of Directors
Founding Member



H.E. Sheikha Lubna Bint Khalid Al Qaisimi
Vice President



H.E. Sheikha Jawahar Bint Abdulla AL Qasimi
Board Member Treasurer



H.E. Sheikha Aysha Al Qasimi
Board Secretary



H.E. Khawla Al Serkal
Board Member



H.E. Nuha Mohammed Safar
Board Member



H.E. Dr. Moza Al Shehhi
Board Member



H.E. Mohammed Juma Al Musharrakh
Board Member



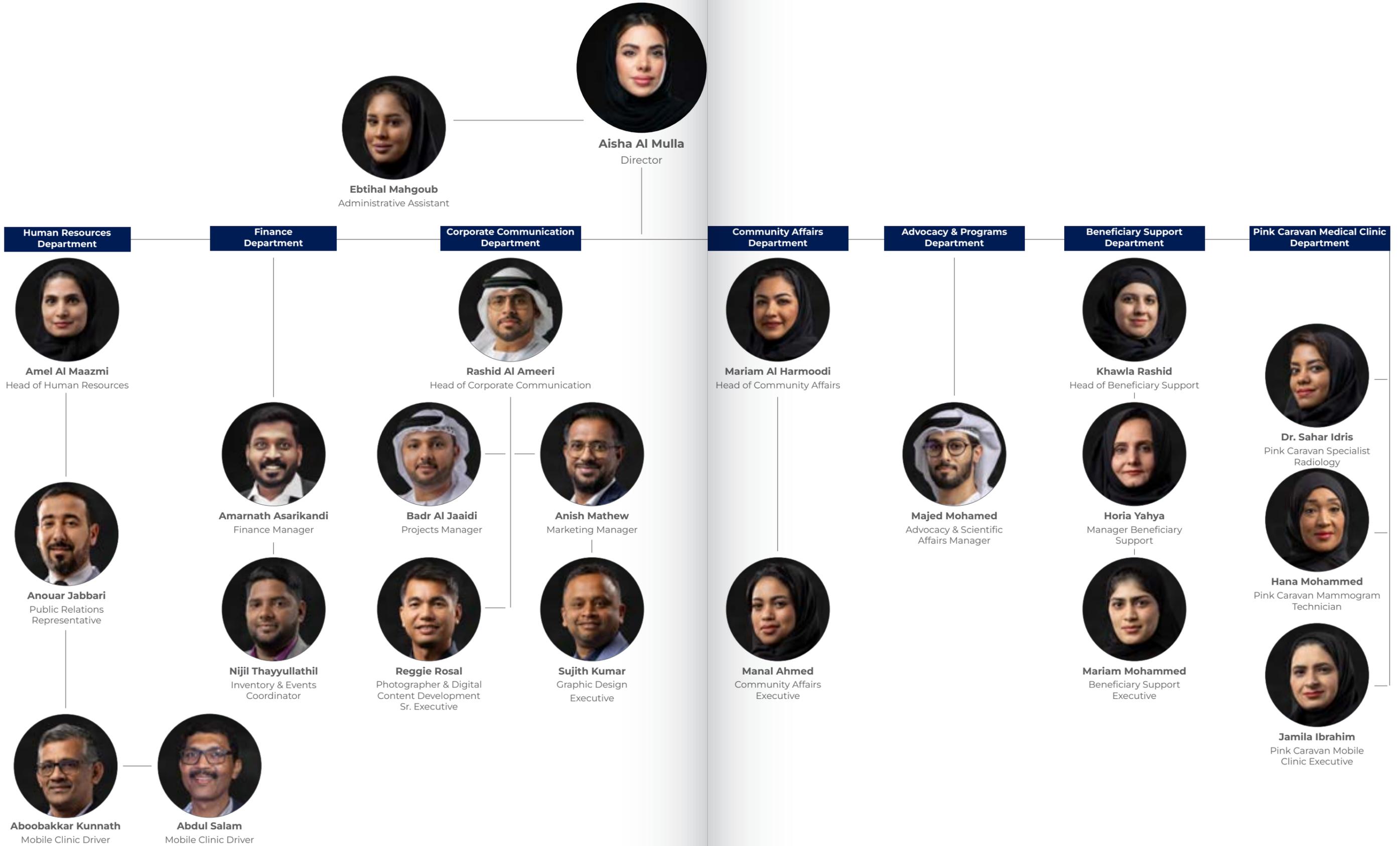
H.E. Ibrahim Al Khayyal
Board Member



H.E. Dr. Omar Al Hamadi
Board Member



Dr. Abdullah Mohammed AlZarouni
Board Member



Vision

To see a world where cancer no longer has power over our lives.

Mission

To advocate for health and provide holistic care and support on the healing journey.

Values



WE CARE

It's not enough that we give; we empathise and offer unwavering support no matter what.

COMPASSION



WE COLLABORATE

We understand that when we put together our individual contributions, we achieve more and become more effective.

COLLABORATION



WE PIONEER

We take initiative and continuously improve, inspiring others to push the boundaries of possibility every single day.

LEADERSHIP AND EXCELLENCE



WE INSPIRE

We spur others to action, engaging with them and encouraging them to lead a healthy lifestyle.

ADVOCACY

Your contribution allowed us to achieve our goals



We covered

323

Cancer patients
financial support



We allocated

7.2 ^{AED} Million

To cover the
treatment expenses

We touched
the lives of

850

patients and their
families through 25
moral support events

We provided

17,223

Free Breast cancer clinical examinations



887

FREE Mammograms

We engaged

10.3M

Visitors to our digital
channel by providing
reliable Information

Your donation made a huge impact and gave hope to people living with cancer & their Families

We covered
323
 Cancer patients financial support

We allocated
7.2 Million AED
 To cover the treatment expenses



1,987,584 AED
 Towards
Chemotherapy
 for 33 patients



781,322 AED
 Towards
Surgery
 for 13 patients



843,461 AED
 Towards
Radiotherapy
 for 10 patients



2,360,092 AED
 Towards
Pharmacy & Medicine
 for 71 patients



799,165 AED
 Towards
Bone Marrow Transplant
 for 6 patients



104,080 AED
 Towards
General Expense
 for 172 patients (Doctor Visit, Eye Glass, Artificial Limbs, Food box etc)

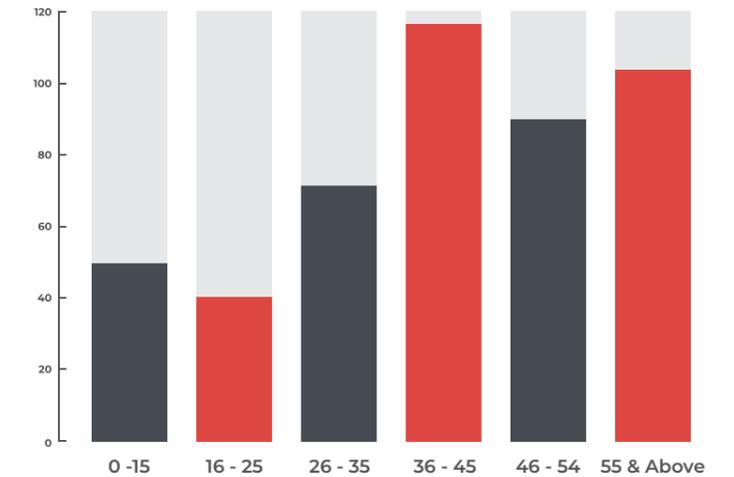


333,915 AED
 Towards
Medical Expense
 for 18 patients (CT- Scan, MRI, Lab Tests etc.)

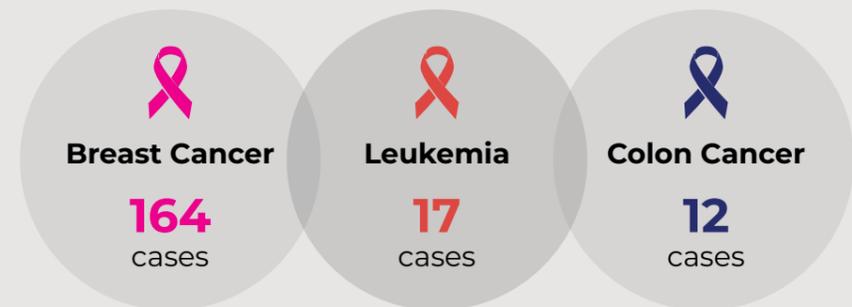
Gender Distribution



Age Distribution



Top 3 cancer cases supported



We have supported a total of 55 types of cancer cases

Nationality Distribution



We supported
28
 Nationalities

Zakat Campaign: Empowering lives and creating change

In line with our commitment to supporting cancer patients, FOCP organized a Zakat campaign. Donations were allocated to providing essential cancer treatment support. Through the generosity of donors, we eased financial burdens and ensured patients received necessary care. Each contribution made a tangible impact, offering practical assistance during their recovery journey. With community support, we continue to stand by cancer

patients, providing essential resources to help them face challenges with resilience.

Zakat aims to

- Raise fund for cancer patients' treatment cost
- Increase awareness about cancer and the expenses of the treatment cost
- Spread the message of hope and unity and encourage individuals to contribute



We Covered
100 Cancer patients treatment expenses

With the blessings of our Zakat donors, we have made impact on the lives of 100 cancer patients in 2023.



We Fundraised
5.1+ Million

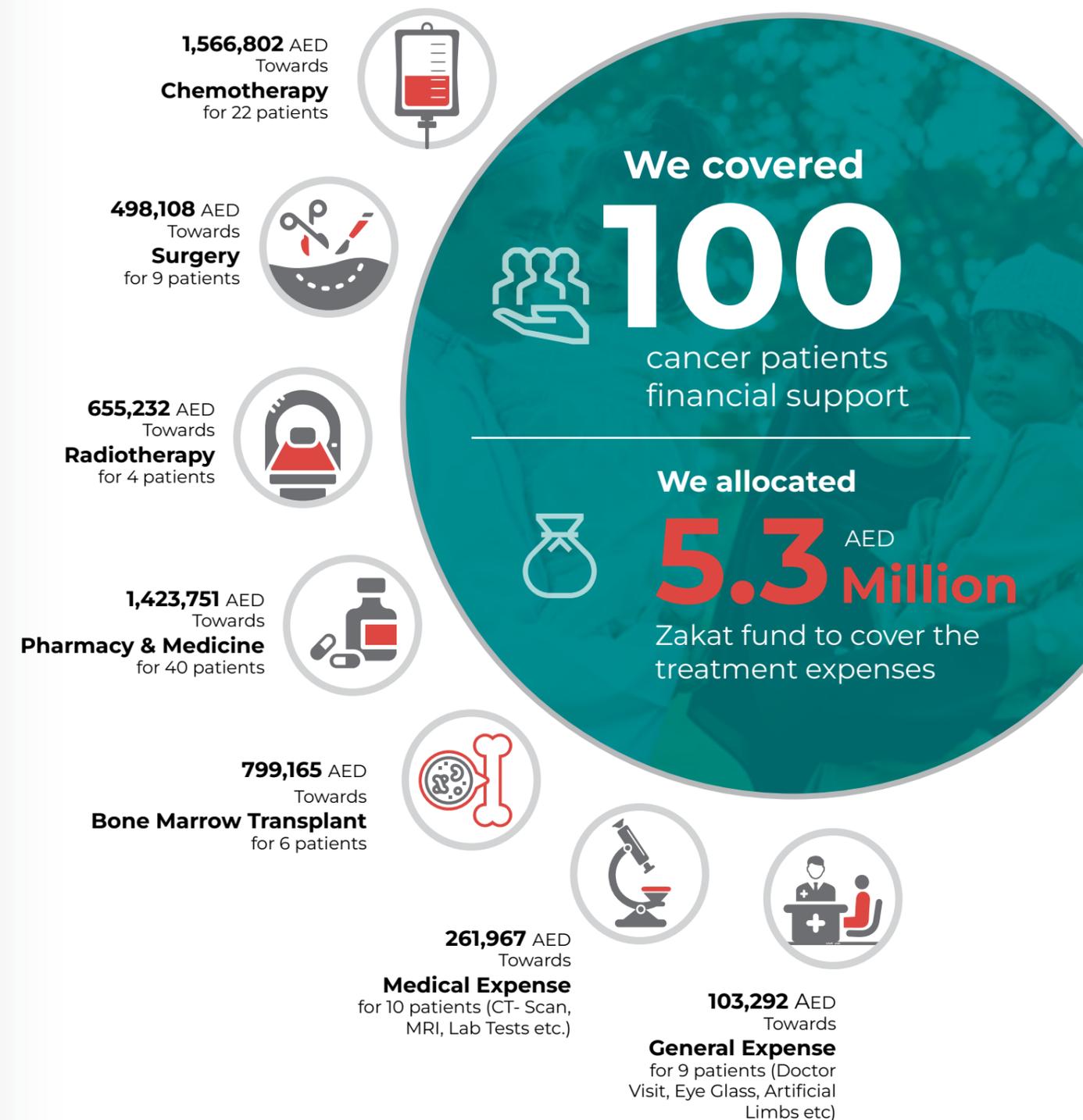
We have successfully collected sum of Over 5.1 million in Zakat funds. The collective efforts of our compassionate donors, like you, have made this achievement possible.



We Distributed
300 Food kits

In collaboration with the UAE Food Bank, Dubai Police, and Esaad, we were able to distribute 300 food kits to cancer patients and their families during the month of Ramadan.

Your Zakat donations made a huge impact and gave hope to cancer Patients & their Families



Highlights

Cancer Awareness Advocate of the Year 2023 Award

FOCP was honored to receive the prestigious Cancer Awareness Advocate of the Year award, in recognition of the exceptional support provided to the healthcare system in the UAE, particularly in the field of oncology care, which directly impacts patient well-being.



MoU between Friends of Cancer Patients and Dubai Police as part of the "Esaad" card initiative

This step recognizes the courage and perseverance of our cancer patient members. They will be provided with the "Esaad" card, offering a range of privileges and facilities.

MoU between Friends of Cancer Patients and Zulekha Hospital

This strategic partnership seeks to streamline and optimise the medical journey of FOCP beneficiaries ensuring they receive top-tier medical treatments with substantial financial relief at Zulekha Hospital branches in Sharjah and Dubai.



MoU between Friends of Cancer Patients and Ghantoot Polo Club

This MoU aims to accelerate awareness, provide cutting-edge care, and promote community support.



Young Leaders Program Graduation Ceremony

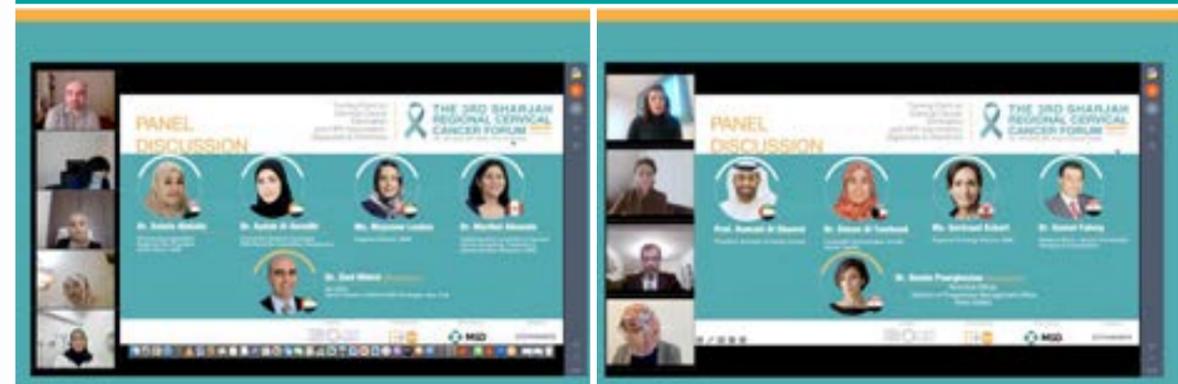
The Young Leaders Program aims to support the development of leadership skills and capacity building for young people around the world. The program was organized by NCD Child and under the generous patronage of Her Highness Sheikha Jawaher bint Mohammed Al Qasimi. The number of YLP graduates in cohort 1 is 24 young leaders from different countries across the globe.

Turning Point on Cervical Cancer Elimination and HPV Vaccine: Signposts & Directions



THE 3RD SHARJAH REGIONAL CERVICAL CANCER FORUM VIRTUAL

25 - 26th January 2023, Sharjah, United Arab Emirates



The 3rd Sharjah Cervical Cancer Forum

Held virtually on 25 and 26 January under the theme:

Turning Point on Cervical Cancer Elimination and HPV Vaccine: Signposts & Directions

The forum brought together experts to discuss the need to prioritize prevention and control efforts against cervical cancer in the region. Panelists emphasized the importance of increasing HPV vaccination and screening to ultimately end cervical cancer as a public health challenge in the region.

They also highlighted the need to understand the specific context of each country to effectively address barriers and increase HPV vaccine acceptance and uptake.

Highlights

2,820+
Attendees



34
Speakers

18
Sessions



12
Panels

4
Themes

Moral Support Program

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FOCP organised 25 moral support programs in collaboration with our partners to provide moral support and promote mental well-being for 850 patients and their families.

Highlights

Hospital Visits

FOCP organised hospital visits to spread joy to those who are suffering. We believe that every child deserves to experience the joy of childhood, regardless of their health challenges.

Supported by Tawam hospital, Mediclinic Hospital, Dubai Hospital, Art Beat, Adventureland, Sharjah Museums and Sharjah Children Centers.



Locks of Hope Initiative

We've collected 674 locks from our gracious hair donors! Throughout 2023, we distributed 20 wigs to cancer patients in need of support during their treatment journeys.



Partnership with Dubai Police 'Esaad'

In a collaborative effort with Dubai Police 'Esaad,' the FOCP organised a visit to the children at Mediclinic Hospital and presented them with Al-Meer cards and Esaad memberships. These cards and memberships grant the children access to a diverse range of benefits, services, and facilities.



Mother's Day activation

To mark the mother's day FOCP hosted moral support event for our patients and families in collaboration with University Hospital Sharjah. Patients create inspirational message t-shirts and support each other during this challenging time.



Offering spiritual support

Friends of Cancer Patients coordinated an Umrah journey for both cancer patients and their caregivers. This was made possible through the generous sponsorship of Sharjah Charity International.

Moral Support Program

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FOCP's ramadan gathering strengthens bonds among 300 patients, survivors and their families

The Annual Ramadan Iftar hosted by Friends Of Cancer Patients was sponsored this year by the JW Marriot in an effort to bring joy and happiness to our beneficiaries, survivors and patients.



FOCP shares joy of Eid with cancer patients and their families

Friends of Cancer Patients in collaboration with Dubai Outlet Mall hosted the Joy of Eid. The children were taken to the supported brand outlets where they were able to choose brand new clothes, shoes, accessories, and other items to celebrate Eid.

The supported outlets are Al Jaber Optical Outlet, Big Brands Perfumes Outlet, Kids Puzzle Outlet, Monsoon Outlet, Schizophrenia Kiosk, The Happy Place Outlet and US Polo Assn.

Highlights

850

We are proud to share that our commitment to providing moral support has positively impacted the lives of over **850** cancer patients and their families. Through this program, we have created a supportive community that understands the emotional challenges of the cancer journey.

674

In the spirit of generosity, we've collected **674** locks from our gracious hair donors! Throughout 2023, we distributed 20 wigs to cancer patients in need of support during their treatment journeys. With each lock, we symbolize a thread of hope, strengthening those in their fight against cancer.

300

With the support of our partners we have made it possible to provide **300** food kit to our cancer patients families in the holy month of ramadan. Your belief in our mission has made a meaningful difference in the lives of those navigating the challenges of cancer.

Highlights

ANA Initiative - Childhood Awareness

The Friends of Cancer Patients made a significant impact during their visit to schools, where they educated students about childhood cancer. This initiative aimed to raise awareness and promote early detection, empowering both students and their families with knowledge that could potentially save lives. Additionally, FOCP's presence at the Sharjah Children's Reading Festival highlighted their ongoing efforts to spread awareness and support.



Promote Skin Health

During the month of May, FOCP embarked on a successful Skin Health Awareness on social media. Our primary objective was to educate and empower our community about the importance of skin health



Shanab Initiative - Men Health Awareness

In a collaborative effort with our valued supporters, the Shanab initiative has embarked on a mission to raise awareness about the common warning signs of Prostate and Testicular cancer. Through informative sessions, we emphasize the critical importance of early detection to employees, empowering them with knowledge to safeguard their health.



Lung Cancer Awareness

In Collaboration with MSD, FOCP raise awareness about the common warning signs of Lung cancer and highlight the importance of early detection.





 **150+** Students

 **26** Submitted Apps

 **06** Top winners from each age group

3rd Ana-vation Competition

FOCP trained 150 students in app development programme to combat childhood cancer

More than 150 students from six schools across Sharjah competed in the third edition of the Ana-vation Competition, which aims to educate the youth and stimulate their participation in the global fight against cancer.

We have witnessed the growth of all participating students, and the effort put into developing their apps. As a wrap-up to the event, the top 3 winners from each age group were announced and rewarded with gold medals and laptops to enable them to continue their coding journey.





Pink Caravan Ride 2023

11th Pink Caravan Ride Campaign Concludes with Staggering 13,000+ Free Breast Cancer Screenings

The Pink Caravan Ride, the annual nationwide breast cancer awareness campaign, concluded its 11th campaign marking yet another triumph in its efforts to raise awareness and offer free breast cancer screenings to both male and female individuals throughout the nation.

In conjunction with the **8 million steps** accomplished during the 7-day hike, which kicked off under the theme “**Powered by You**” in Sharjah on the 4th of February. Throughout the duration of the campaign, a total of **33** clinics were made available to accommodate walk-ins from all across the country which administered more than **13,000 screenings**.



We provided

13,457

Breast cancer clinical examination



139

FREE Mammograms



Pink Caravan Initiative

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Breast Cancer Awareness Campaign

In October, the Pink Caravan conducted a dynamic and impactful Breast Cancer Awareness Campaign, supported by our valued partners and sponsors. Under the slogan "Powered by You" this month-long initiative comprised 111 events across diverse communities, delivering impactful messages and essential services over the course of 31 days.

MEDICAL SERVICES AND ACHIEVEMENTS

The medical team achieved a notable outreach, conducting 3,679 clinical breast examinations and facilitating 515 mammogram screenings, along with the distribution of 175 ultrasound vouchers and 543 mammogram vouchers. These accomplishments play a pivotal role in promoting early detection and screening, making a positive impact on the overall well-being of the UAE community.



We provided

3,679

Breast cancer clinical examination



515

FREE Mammograms

Impact at a Glance

BREAST CANCER AWARENESS CAMPAIGN



515

FREE Mammograms

8,060

Hours

Contributed by Medical Professionals

543



Mammogram Vouchers

175



Ultrasound Vouchers

97

Corporate Activations



111

Activations

3,679



Clinical Breast Examination

14

Public Activations

1,530

Hours

Contributed by Volunteers

Breast Cancer Awareness Campaign Public Activations

Special Community Engagement: The Pink Ride

In a heartwarming event, 50 cyclists from the Los Habibies group covered 100 kilometers, riding from Al Qudra to Global Village. Their 'pink ride' was a dedicated gesture to honor the continuous efforts of Friends of Cancer Patients and Pink Caravan in the fight against breast cancer. This symbolic journey beautifully showcased the community's united spirit and commitment to breast cancer awareness.



Breast Cancer Awareness Campaign Corporate Activations

Cultivating Workplace Health: Effective Collaboration with Corporate Partners

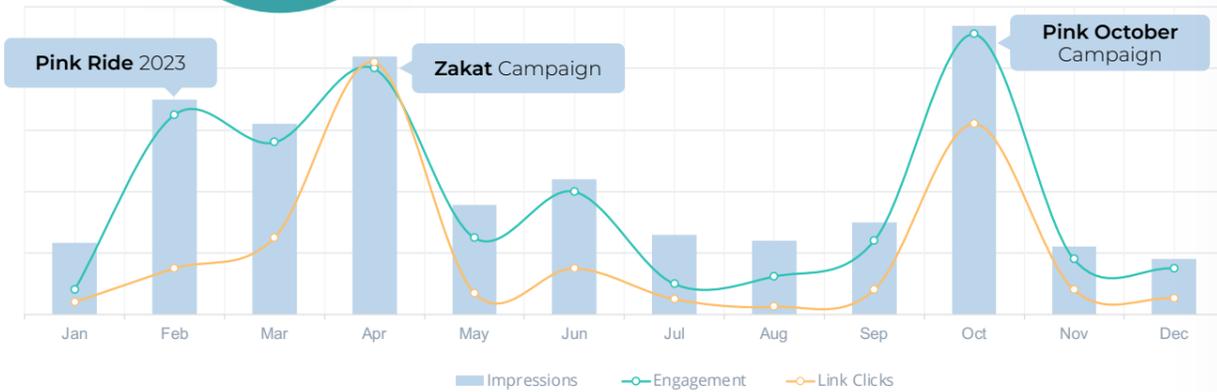
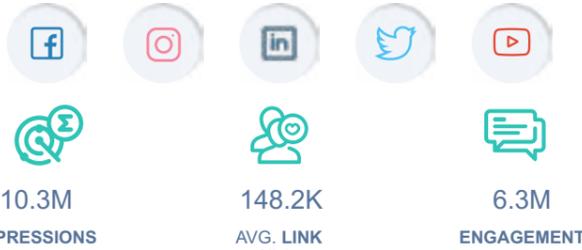
The Pink Caravan's success is indebted to its partners and contributors, whose support has expanded the campaign's reach and impact. Collaborating with corporate partners, the campaign organized 97 activations including corporate wellness days, offering employees awareness sessions, free breast cancer screening and clinical examination to promote a culture of health and well-being in the workplace.





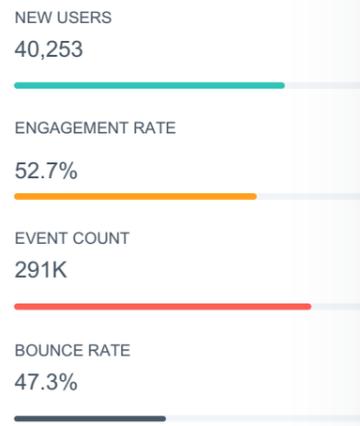
Social Media Insight

We engaged **10.3M** Visitors to our digital channel by providing reliable information



Website Insight

Website Audience
This website audience metrics



PR Insight



Pink Caravan Awarding Ceremony

FOCP honored the supporters, donors and sponsors who contributed to our efforts in spreading awareness and fighting against breast cancer during Pink Caravan's October campaign.



Recognition & Gratitude

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Thank you to all our supporters and partners

BENEFICIARY ACTIVATION SPONSORS

FOOD BOX SPONSORS	KISWAT EID GIFT SPONSORS
IFTAR SPONSOR	MORAL SUPPORT ACTIVATION SUPPORTERS

AWARENESS PROGRAMME / ACTIVATION SPONSORS

SPONSORS	SUPPORTERS

PINK CARAVAN RIDE 2023 SPONSORS

GOLD SPONSOR	SILVER SPONSORS	BRONZE SPONSORS
SPONSORS		
SUPPORTERS		
VENUE PARTNERS		
MEDICAL PARTNERS		
MEDIA SUPPORTERS		

Recognition & Gratitude

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PINK OCTOBER 2023 SPONSORS

Their Journey Continues With You



2308 AED 500
4467 AED 200
4426 AED 50
6447 AED 20

etisalat by e&



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