



Monthly Report
August - 2017

أصدقاء مرضى السرطان
Friends Of Cancer Patients



أصدقاء مرضى السرطان
Friends Of Cancer Patients
نحن معكم We're With You

Monthly Report August - 2017

1. Management 04 - 13
2. Beneficiary support 14 - 19
3. Activities per month 20 - 23

-  Management
-  Beneficiary support
-  Fundraising
-  Community outreach
-  Capacity building
-  Awareness activation
-  Conferences
-  Partnerships



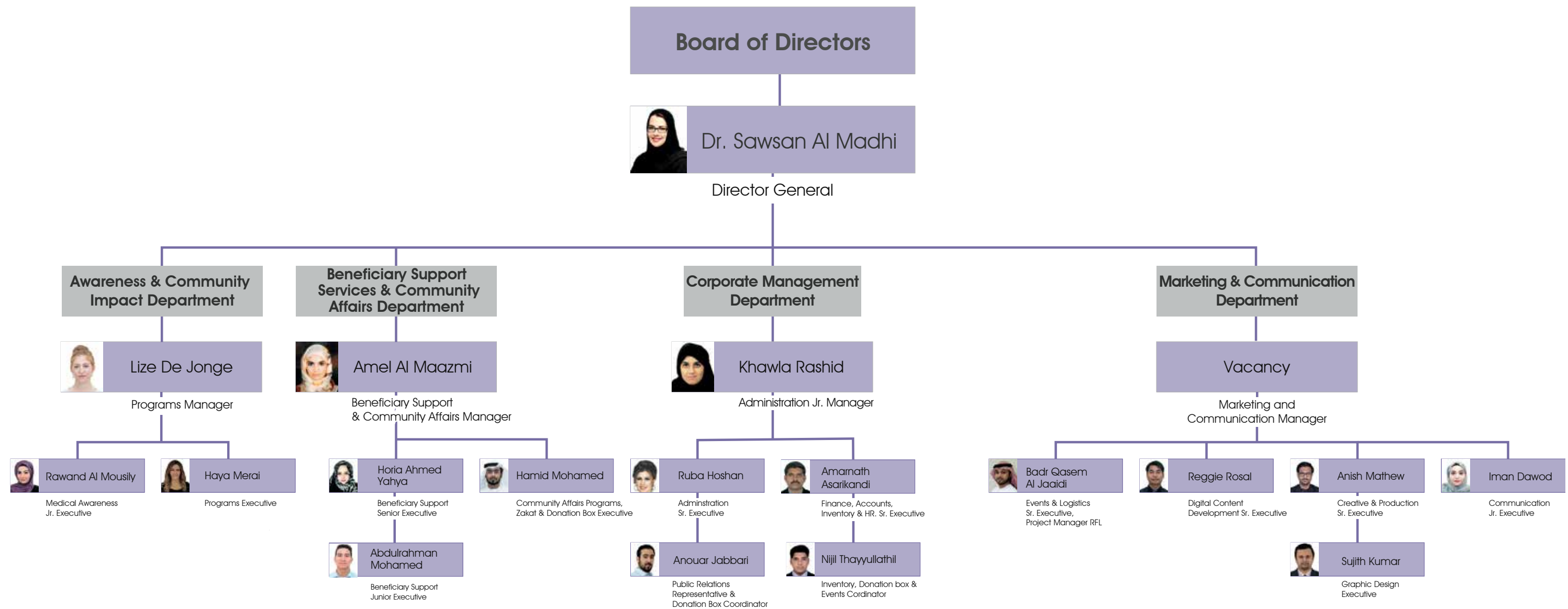
FoCP Takes the Latest Edition of its 'Joy Cart' to Dubai Hospital



Pink Caravan Medical Clinic



Friends of Cancer Patients | 2015 - 2018 Hierarchy



Events Report

EVENTS

1 **BENEFICIARY**
support events



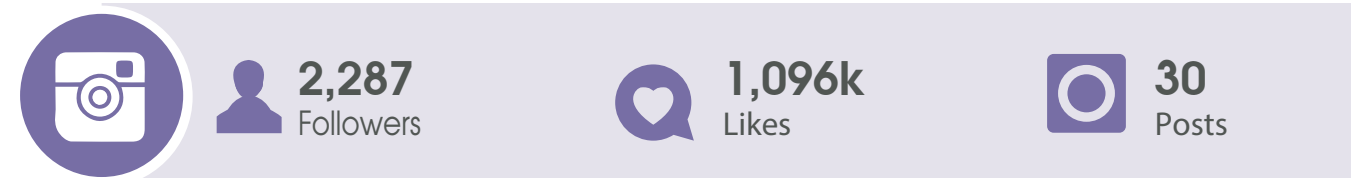
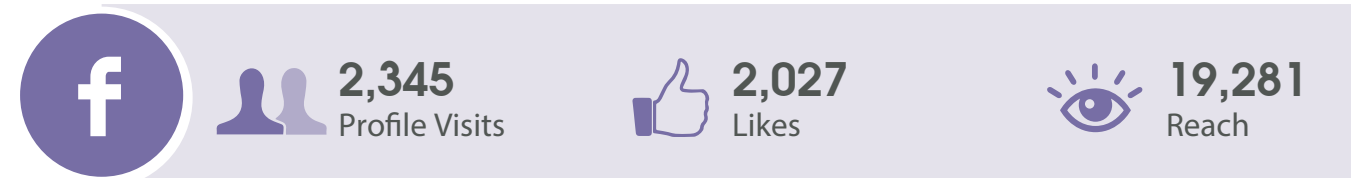
3 **AWARENESS**
events



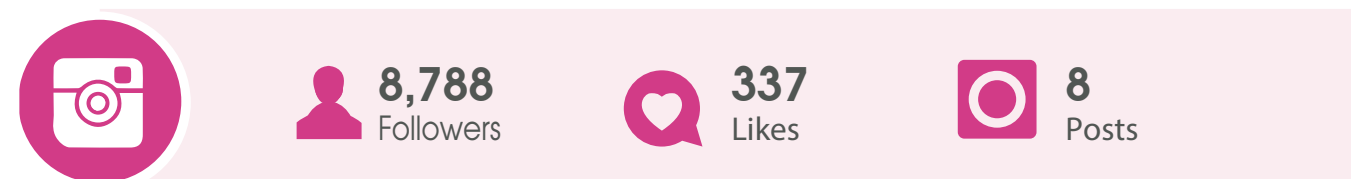
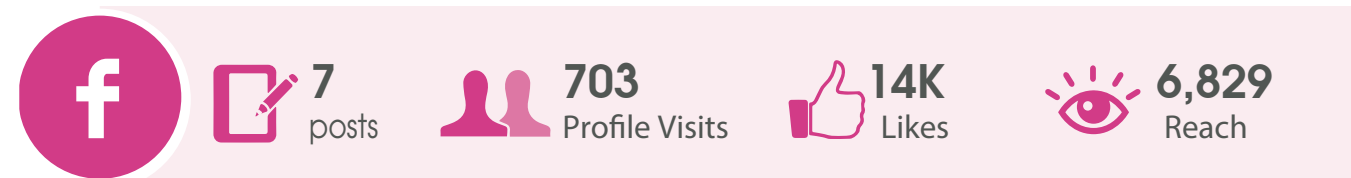
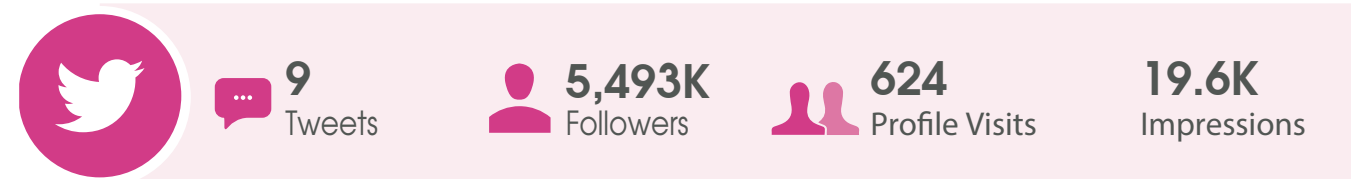
Social Media report



أصدقاء مرضى السرطان
Friends Of Cancer Patients



القافلة الوردية
Pink Caravan



Media Monitoring Report for the month of August

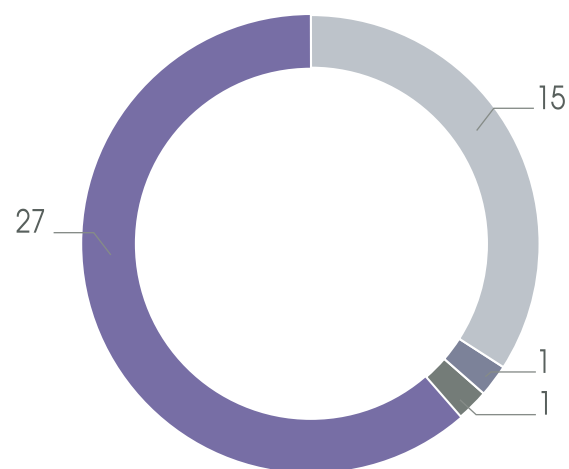
Analysis and Achievements

- A total of 44 clips were generated in August 2017.
- 1 press releases were drafted and sent to the media in August.

Press Releases, Features & Clippings

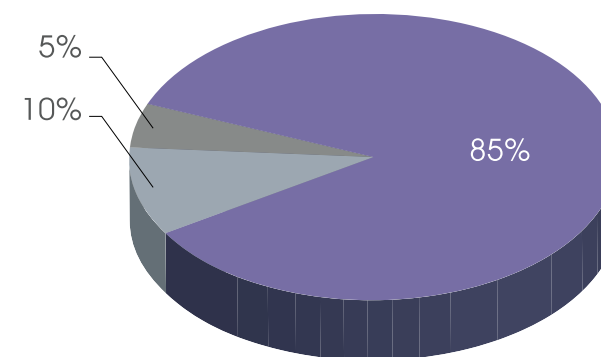
Press Release	Date
FoCP Takes the Latest Edition of its 'Joy Cart' to Dubai Hospital	29 August

Coverage by Media Type



- Website
- Newspaper
- Magazine
- TV

Coverage By Markets



- United Arab Emirates
- Pan Arab
- Palestine

Media Monitoring Report



1

Press Releases



44

Press Clippings

Training and Internship



3

Internship

Beneficiary report

Types of Cancer

Total number of cases supported by FOCF for the Month of August - 2017

30

The most deaths attributed to a female specific cancer was breast cancer

Lung and bronchus cancer is estimated to be the (biggest killer of both men and women

The most deaths attributed to a male specific cancer was prostate cancer

Anal Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Bladder cancer

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Burkitts Lymphoma

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Breast cancer

♂ Cases | 0 Death | 0
♀ Cases | 15 Death | 0
👤 Cases | 0 Death | 0

Carcinoma Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

CML

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Colon Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Colorectal Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Esophageal Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Hodgkin Lymphoma

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Leukemia

♂ Cases | 1 Death | 0
♀ Cases | 2 Death | 0
👤 Cases | 0 Death | 0

Liver Metastasis

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Liver Cancer

♂ Cases | 0 Death | 0
♀ Cases | 1 Death | 0
👤 Cases | 0 Death | 0

Lung Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Lymphoma

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Metastatic Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Metastatic Prostate Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Ovarian Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Prostate Cancer

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Rectal Cancer

♂ Cases | 1 Death | 0
♀ Cases | 2 Death | 0
👤 Cases | 0 Death | 0

Spinal Cancer

♂ Cases | 0 Death | 0
♀ Cases | 1 Death | 0
👤 Cases | 0 Death | 0

Sigmoid Cancer

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Stomach Antral Malignancy

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Testicular Tumour

♂ Cases | 0 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

Throat Cancer

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

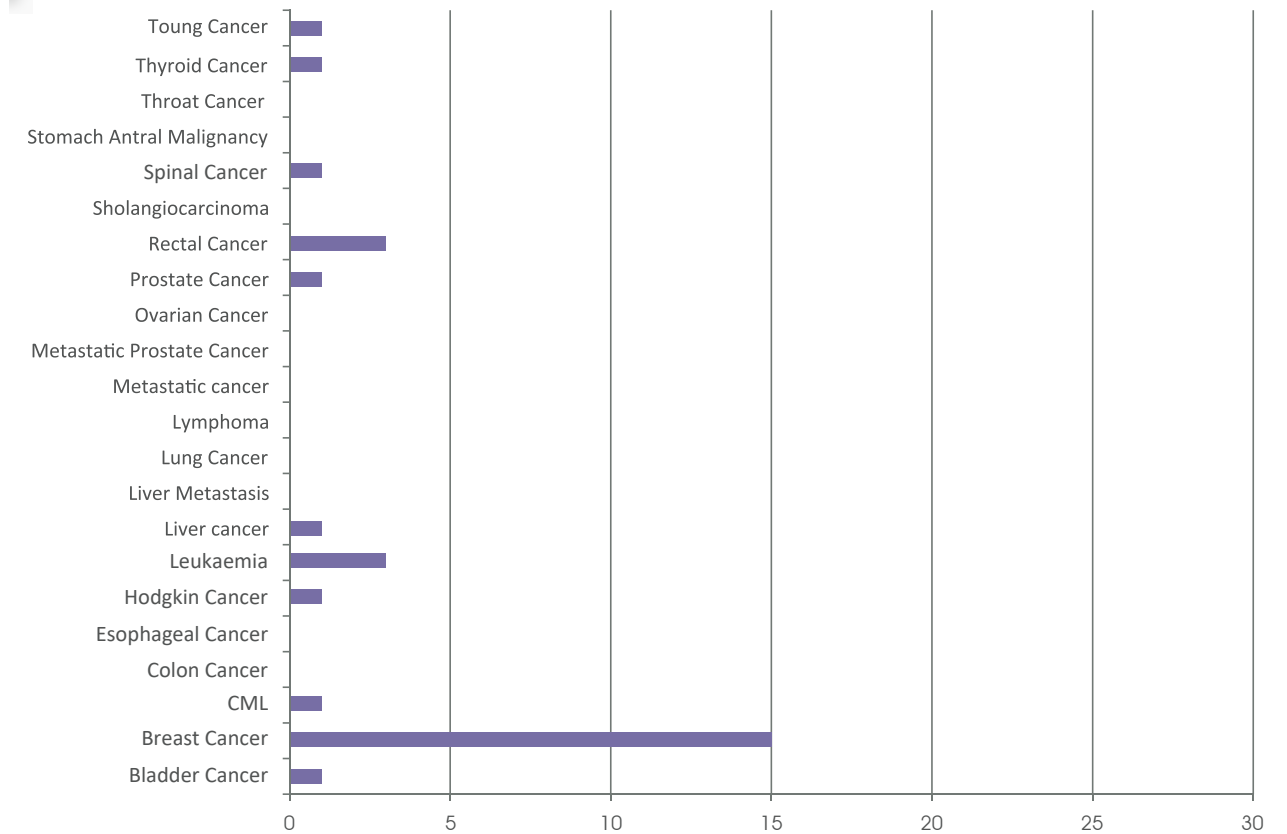
Thyroid Cancer

♂ Cases | 0 Death | 0
♀ Cases | 1 Death | 0
👤 Cases | 0 Death | 0

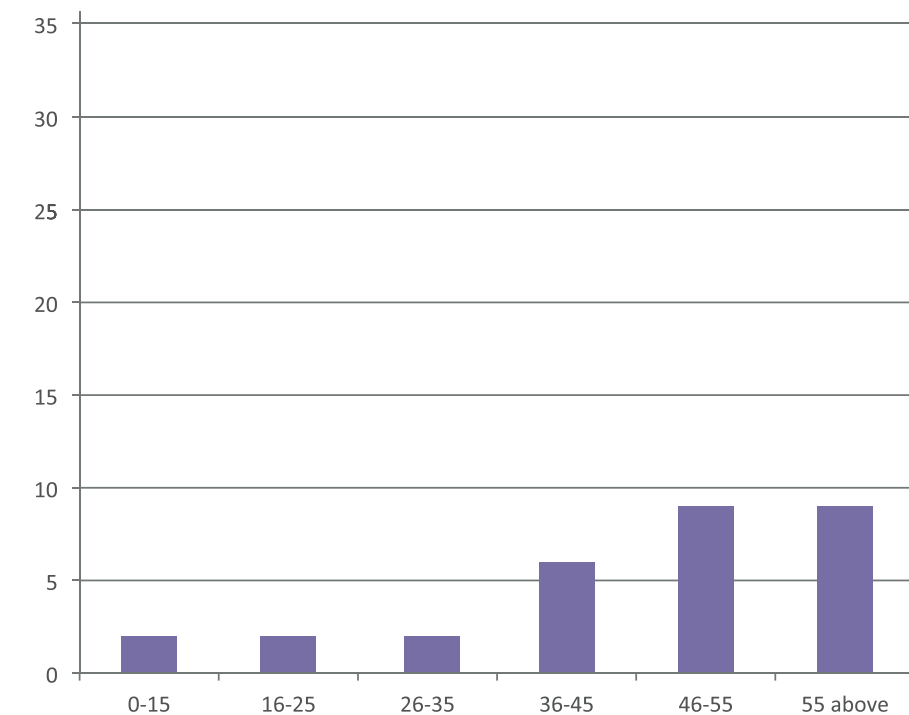
Tongue Cancer

♂ Cases | 1 Death | 0
♀ Cases | 0 Death | 0
👤 Cases | 0 Death | 0

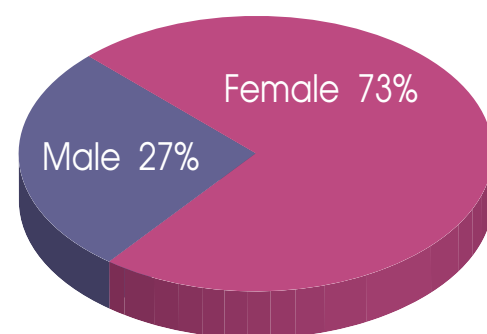
Cancer type support



Age at diagnosis

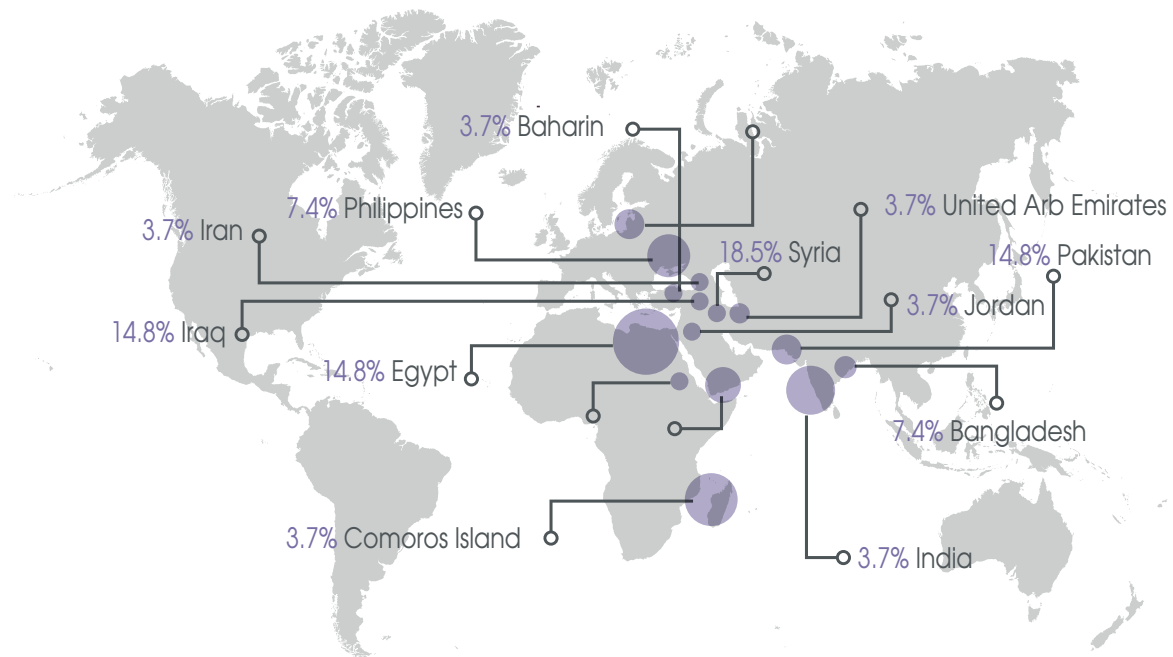


Gender Distribution

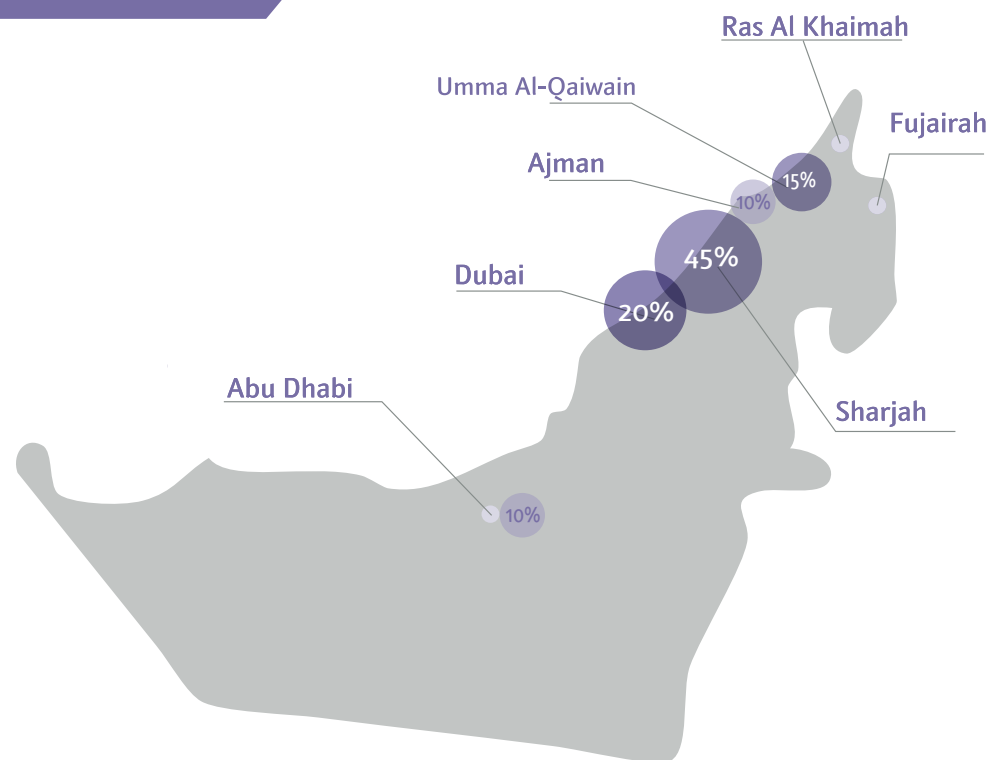


Beneficiary report

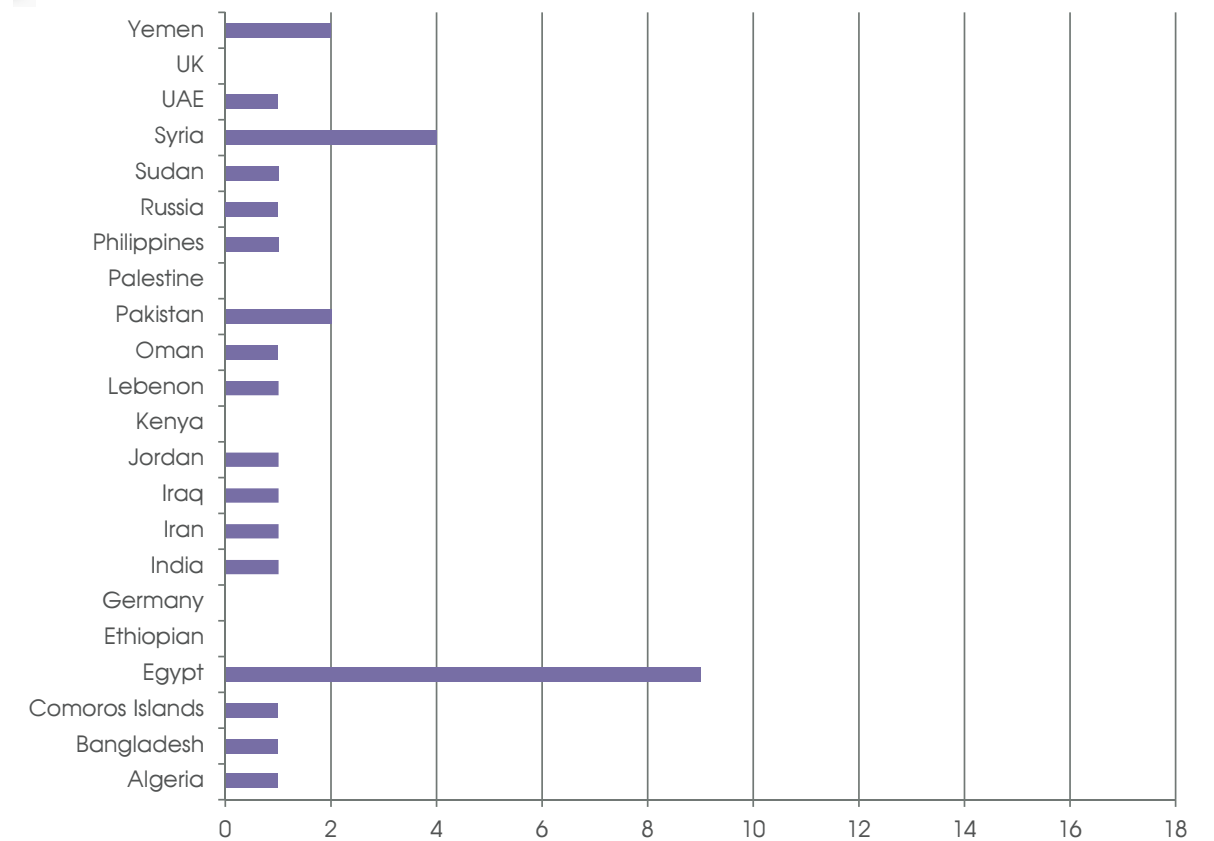
Nationality Distribution



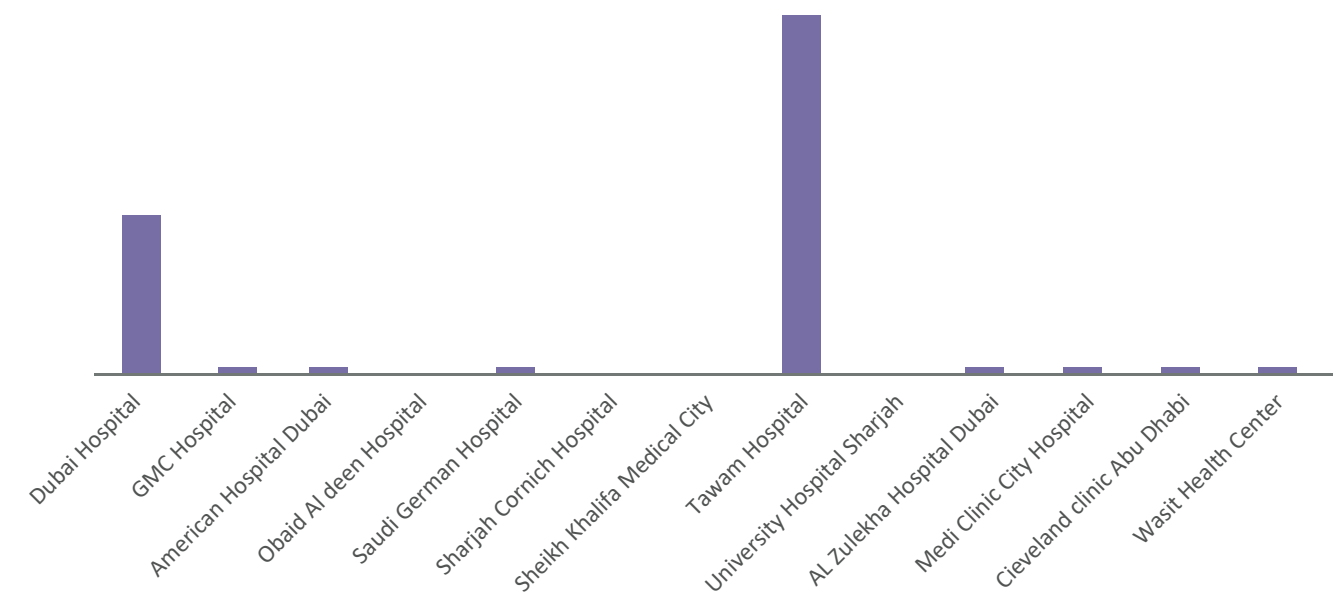
Emirate Distribution



Nationality Statistics



Total cases reported to hospitals



FoCP Takes the Latest Edition of its 'Joy Cart' to Dubai Hospital



FoCP Takes the Latest Edition of its 'Joy Cart' to Dubai Hospital

28 August, 2017
Beneficiary Support
Dubai, UAE



As part of its moral support programme, Friends of Cancer Patients (FoCP) - the not-for-profit organisation that works to improve the lives of cancer sufferers - held its latest monthly 'Joy Cart' for children with cancer. Taking place at Dubai Hospital, the activity was designed to spread joy and positivity among the hospital's young patients who are being treated for the disease.

A main part of the Joy Cart proceedings was a musical puppet show presented by the UAE entertainment organisation 'Cheeky Little Events.' Featuring clowns, mascots, and music, the show, with its professionally

trained female troupe, brought a smile to the children's faces and to the faces of their parents. The uplifting performance was followed by the characters from the show paying a visit to the children's rooms at the hospital, where they interacted with the youngsters on a more individual basis and distributed gifts to them.

"Friends of Cancer Patients exists to provide care and support for cancer sufferers of all ages, with its Joy Cart held every month for children who are being treated with for the disease in hospital. Each month we bring entertainment to the youngest cancer sufferers

in institutions with the aim of bringing some cheer to the clinical environment. The event comprises multiple fun activities, including the distribution of toys and other gifts. Joy Cart is an activity conceived specially to give emotional support to the youngest cancer patients, as well as to provide their parents with financial aid if needed," said Amel Almazmi, Beneficiary Support and Community Affairs Manager at FoCP.

Another initiative for FoCP is 'Ana' for childhood cancer. Meaning 'I' in English, Ana is an initiative from FoCP that has been specifically formulated to encourage child patients with cancer to celebrate their

individuality, irrespective of their physical appearance. Ana works towards improving the lives of young cancer patients and their families by providing care, and financial assistance to ease the burden of their illness.

FoCP was founded in 1999 in line with the directives and patronage of Her Highness Sheikhha Jawaher Bint Mohammed Al Qasimi, wife of the Ruler of Sharjah, Founder and Royal Patron of FoCP, International Ambassador of the World Cancer Declaration for Union for International Cancer Control (UICC), International Ambassador for Childhood Cancer for UICC and Patron of the Non-Communicable Disease Alliance.

Approved and registered with the Ministry of Community Development under Ministerial Resolution No.427 for 2013, FoCP promotes awareness of cancer and operates initiatives that encourage the disease's early detection. The organisation provides treatment and healthcare for patients with cancer, supporting their families locally, regionally and globally. Since its inception, FoCP has provided medical treatment and financial and moral support for more than 3,500 cancer patients and their families.





37 Press Mentions



Aug 30, 2017

"أصدقاء مرضى السرطان" تنظم عروضاً ترفيهية في مستشفى دبي

Publication: Al Wahda (Newspaper)	Country: United Arab Emirates	Page: 5	AVE: \$2,682.98
Circulation: 30,000	Language: Arabic	Section: Main	Size: 156.35
Tags: Friends of Cancer Patients			
Article URL: http://monitoring.nncpr.com/article/?sln=en&id=5634089&qk=4...			



ضمن مبادراتها الشهرية «عربة المرح»

«أصدقاء مرضى السرطان» تنظم عروضاً ترفيهية في مستشفى دبي

دبي - (الوحدة) - ضمن مبادراتها الشهرية «عربة المرح» المخصصة للأطفال المرضى بالسرطان، نظمت جمعية أصدقاء مرضى السرطان المؤسسة الخيرية التي تعمل على توفير الدعم المالي والمعنوي لمرضى السرطان زيارة إلى مستشفى دبي، بهدف تعزيز الروح المعنوية الإيجابية، وإحداث الفرح والسعادة لدى قلوب الأطفال الصغار المصابين بالسرطان الذين يتلقون العلاج في المستشفى.

وحيثما زيارت «عربة المرح» المستشفى بالتعاون مع مؤسسة «تسليمي لقلبك» الترفيهية في دولة الإمارات العربية المتحدة، حيث قدمت عرضاً لمسرح العرائس الموسيقي، أدت فيه عدد من الممثلات دور المهرجات ليرسمن الابتسامة على وجوه الأطفال ونوهن، وينجولن في غرف الأطفال في المستشفى، مستفيدات إلى أجواء المستشفى لجوءهم، وفي هذا السياق، قالت أمل العارضي مديرة شؤون المرضى والشؤون المجتمعية في «جمعية أصدقاء مرضى السرطان»: «تستهدف مبادرة «عربة المرح» الأطفال المصابين بالسرطان والذين يتلقون العلاج في المستشفى، وفي كل شهر نسعى إلى الترفيه عن الأطفال مرضى السرطان في المستشفى بهدف إسعاد المرح والروح الإيجابية ضمن البيئة الطبية، حيث تستغل المبادرة على عدد من الأنشطة الترفيهية، وتوزيع مجموعة من الألعاب والهدايا على الأطفال، إضافة إلى دعمهم النفسي والعاطفي، والفرص المتاحة للتعامل مع الأصدقاء، إلى تقديم الدعم المادي لعائلاتهم إذا تطلب الأمر».

وكانت الجمعية أطلقت العديد من المبادرات الأخرى المخصصة لدعم الأطفال المصابين بالسرطان، لعلها جملة: «أنا» التي تستهدف مرضى سرطان الأطفال، والتي أطلقت بهدف تشجيع الأطفال المصابين بالسرطان على مواجهة الأثار الجانبية للعلاج على العنصر الجسدي وتعزيز ثقبتهم بالنفس، إذ تعمل الحقنة على دعم الأطفال المصابين بالسرطان وعائلاتهم، من خلال توفير الرعاية الصحية، وتوفير الدعم المالي

دبي - (الوحدة) - ضمن مبادراتها الشهرية «عربة المرح» المخصصة للأطفال المرضى بالسرطان، نظمت جمعية أصدقاء مرضى السرطان المؤسسة الخيرية التي تعمل على توفير الدعم المالي والمعنوي لمرضى السرطان زيارة إلى مستشفى دبي، بهدف تعزيز الروح المعنوية الإيجابية، وإحداث الفرح والسعادة لدى قلوب الأطفال الصغار المصابين بالسرطان الذين يتلقون العلاج في المستشفى.

وحيثما زيارت «عربة المرح» المستشفى بالتعاون مع مؤسسة «تسليمي لقلبك» الترفيهية في دولة الإمارات العربية المتحدة، حيث قدمت عرضاً لمسرح العرائس الموسيقي، أدت فيه عدد من الممثلات دور المهرجات ليرسمن الابتسامة على وجوه الأطفال ونوهن، وينجولن في غرف الأطفال في المستشفى، مستفيدات إلى أجواء المستشفى لجوءهم، وفي هذا السياق، قالت أمل العارضي مديرة شؤون المرضى والشؤون المجتمعية في «جمعية أصدقاء مرضى السرطان»: «تستهدف مبادرة «عربة المرح» الأطفال المصابين بالسرطان والذين يتلقون العلاج في المستشفى، وفي كل شهر نسعى إلى الترفيه عن الأطفال مرضى السرطان في المستشفى بهدف إسعاد المرح والروح الإيجابية ضمن البيئة الطبية، حيث تستغل المبادرة على عدد من الأنشطة الترفيهية، وتوزيع مجموعة من الألعاب والهدايا على الأطفال، إضافة إلى دعمهم النفسي والعاطفي، والفرص المتاحة للتعامل مع الأصدقاء، إلى تقديم الدعم المادي لعائلاتهم إذا تطلب الأمر».



Aug 30, 2017

Cheeky little event brings cart of joy to young cancer patients

Publication: Khaleej Times (Newspaper)	Country: United Arab Emirates	Page: 6	AVE: \$10,325.00
Circulation: 96,600	Language: English	Section: Main	Size: 129.06
Tags: Friends of Cancer Patients			
Article URL: http://monitoring.nncpr.com/article/?sln=en&id=5628661&qk=H...			



Friends of Cancer Patients organises a musical puppet show for children suffering from cancer at Dubai Hospital. – Supplied photo

Cheeky little event brings cart of joy to young cancer patients

Staff Reporter

DUBAI — A Sharjah-based not-for-profit organisation gave little cancer survivors some reasons to cheer as they held a 'joy cart' for children suffering from cancer. Friends of Cancer Patients (FoCP), which works to improve the lives of cancer survivors, visited the little ones at Dubai Hospital to spread joy and positivity among them.

A main part of the joy cart was a musical puppet show presented by the UAE entertainment organisation 'Cheeky Little Events'.

Featuring clowns, mascots and music, the show brought smiles to the children and their parents. The performance was followed by the characters from the show paying a visit to the children's rooms at the

Each month, we bring entertainment to the youngest cancer sufferers in institutions with the aim of bringing some cheer to the clinical environment."

Amel Almazmi, community affairs manager, FoCP

hospital, where they interacted with the youngsters on a more individual basis and distributed gifts among them.

"The FoCP exists to provide care and support for cancer sufferers of all ages, with its joy cart held every month for children who are being treated for the disease.

"Each month, we bring entertainment to the youngest cancer suffer-

ers in institutions with the aim of bringing some cheer to the clinical environment. The event comprises multiple fun activities, including the distribution of toys and other gifts.

"Joy cart is an activity conceived specially to give emotional support to the youngest cancer patients, as well as to provide their parents with financial aid if needed," said Amel Almazmi, beneficiary support and community affairs manager at the FoCP.

Celebrating individuality

Another initiative of the FoCP is 'Ana' for childhood cancer. Meaning 'I' in English, Ana is an initiative from the FoCP that has been specifically formulated to encourage child patients with cancer to celebrate their individuality, irrespective of their physical appearance.

Ana works towards improving the lives of young cancer patients and their families by providing care and financial assistance to ease the burden of their illness.

Earlier in the year, Child4Child, a voice campaign was launched to reduce the global burden of childhood cancer on the sidelines of International Childhood Cancer Day. by Sheikhha Jawaher bint Mohammed Al Qasbi, the Royal Patron of FoCP and wife of Sultan bin Mohammed Al Qasbi, Member of Supreme Council and the Ruler of Sharjah.

According to the latest statistics from the World Health Organisation, there are 160,000 new cases of childhood cancer a year globally, with 90,000 deaths of children under 15.

reporting@khaleejtimes.com



Awareness Talk

📅 | 14 August, 2017
 🚚 | Awareness Activation
 📍 | UHS, Sharjah, UAE



Medical Clinic

📅 | 22 August, 2017
 🚚 | Awareness Activation
 📍 | Special Task Department
 Sharjah, UAE



Medical Clinic

📅 | 21 August, 2017
 🚚 | Awareness Activation
 📍 | Wasit Council,
 Sharjah, UAE



Keep in touch

Tel | + 971 6 506 5542

Fax | + 971 6 506 5502

P.O. Box 124757 | Sharjah

United Arab Emirates

للتواصل

هاتف | +٩٧١ ٦ ٥٠٦ ٥٥٤٢

فاكس | +٩٧١ ٦ ٥٠٦ ٥٥٠٢

ص.ب ١٢٤٧٥٧ | الشارقة

الامارات العربية المتحدة